One-third of Asian-American likely voters are undecided on presidential pick

By Sharon McNary

Nearly one-third of likely voters who are Asian-American remain undecided about their choice for president, according to a new survey. But among those who express a favorite, they strongly prefer President Barack Obama to former Gov. Mitt Romney.

The independent, non-partisan National Asian American Survey (http://www.naasurvey.com/) interviewed a representative sample of more than 3,300 people for what the authors describe as the most comprehensive portrait of Asian-American political views.

Asian-American voters who are undecided could make a critical difference in the presidential election in the battleground states of Nevada, North Carolina and Virginia, said study co-author Karthick Ramakrishnan, an associate professor of political science at UC Riverside.

Asian-Americans interviewed about top issues showed strong preferences for Obama’s stances on women’s rights, health care and immigration, and were about equally split in support for Obama’s and Romney’s ideas on how to deal with the budget deficit.

A few numbers from the survey:

32 percent — Asian-American likely voters who are undecided. (In the general population, about 7 percent are undecided)

25 percent — Congressional districts where more than five percent of voters are Asian-American

45 percent — Asian-American citizens who can be described as "likely voters"

15 percent — California’s Asian-American population

51 percent — Asian-American voters who are non-partisan

The survey’s margin of error is plus or minus two percent on topics concerning all Asian-Americans, and higher on findings that refer to ethnic sub-groups within that population.

Tagged: undecided voters, study, asian-american voters