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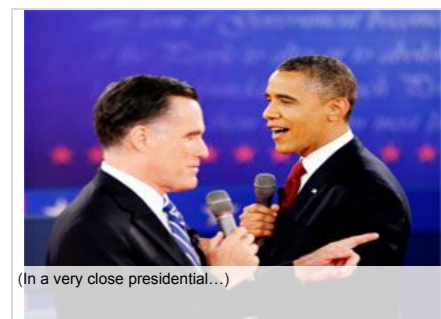
US presidential polls: Obama, Romney reach out to Indian-Americans, Democrats print flyers in Hindi

PTI Nov 1, 2012, 10.32AM IST

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WASHINGTON: In a very close presidential election where every single vote counts, both the Obama and Romney campaigns have been making special effort to reach out to the Indian-American community.

The community, which numbers more than three million according to the latest census, is being reached through full page ads in local Indian-American ethnic newspapers.



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The Obama campaign has also developed flyers in Hindi which is being distributed either through email or being printed in large numbers by his supporters.

"Barack Obama is not just a President for some of us; he is fighting for all of us," says a full page advertisement placed by the Obama Campaign in 'India This Week' and 'Express India' - which are published from the Greater Washington Area; that has one of the largest concentration of [Indian-Americans](#) in Washington, Maryland and Virginia. According to 2010 Census, more than 125,000 Indian Americans live in this area.

The Northern California Asian Pacific Islanders Americans placed another full page ad in the India West - an Indian- American daily from the West Coast - in support of Mitt Romney.

"Ready to Go to Work. Vision for a better America. Vote [Mitt Romney](#) for President. Promising all my heart to restore strength to America. We will be strong again," said the ad.

Similarly, the 80-20 National Asian American PAC has placed full page advertisement in India Abroad newspaper: the most widely circulated and most prestigious Indian-American ethnic newspaper in the US.

Arguing that Obama is the first US President to have done so much for the Asian-American community, the 80-20 National Asian American PAC for the past few weeks through their full page ads have been urging Indian-Americans to vote for Obama.

In its flyer translated in Hindi, the Obama campaign lists out its achievements for the Asian American community and lashes out at Mitt Romney and his policies.

The Hindi flyer argues that Obama has more than doubled the number of Asian American federal judges.

Obama appointed unprecedented number of (four) Asian American Cabinet members - Steven Chu (Energy Secretary), Gary Locke (the former Commerce Secretary), Eric Shinseki (Secretary of veterans Affairs) and Chris Lu (the Cabinet Secretary).

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According to the 2010 census, the tri-State area of New York, New Jersey and Connecticut have the largest concentration of Indian Americans in the US. More than half a million Indian Americans live here.

According to a recent poll conducted by the National Asian American Survey, an overwhelming majority of Indian Americans support Obama.

The new poll conducted among 86 Indian Americans between September 21 and October 13, reported that 64 per cent of Indian Americans are for Obama, eight per cent support Romney, and while 27 per cent is still undecided.

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Readers' opinions (19)Sort by: **Newest** | [Oldest](#)**Shruthi Gowda** (New Delhi)

02 Nov, 2012 08:58 AM

????? ??? ?????? ?????????? ????

rajeev (pune)

02 Nov, 2012 08:17 AM

Indians love attention from gora sahibs and little praise can make them swoon with pleasure. This shows lack of self confidence. This weakness has been exploited by many foreign countries. They can just make nice statements and get away with concessions. Let Indian Americans see each candidate in terms of what he will do for their own future. India as a country will do just fine whosoever gets elected.

Sriram (Chennai) replies to rajeev

02 Nov, 2012 04:34 PM

excellent obersvation! completely agree

Soumya Patil (Bengaluru)

02 Nov, 2012 08:05 AM

It's amusing to hear only Hindi being used to reach out to Indian Americans. Isn't this the height of disrespect to other Indian languages ? common enough of this nonsense. Arent Kannada, Tamil, Telugu and other Indian languages too equally qualified for the same ?

Deepak Rao (Bengaluru)

02 Nov, 2012 08:02 AM

Nonsense to reach out to Indians through hindi only. It's time India is projected properly and it's surprising considering FBI has it's website information in other Indian languages like Kannada also. ridiculous really.

Vivek (Sweden)

01 Nov, 2012 10:58 PM

Hindi is alien language for Telugu like me... Its funny Hindi is being given importance. Not all Indians in US understand Hindi... Unnecessary article just to make Indians here to believe even foreign countries are accepting Hindi, so you dumb non-hindi people accept Hindi and allow Hindiwallahs to enjoy privilege all over India...

sharda mishra (Edinburgh) replies to Vivek

02 Nov, 2012 09:47 AM

You itself look alien if you don't know your notional language.shut off you don't have any right to raise ur voice against hindi.

I also know Hindi (But its not National Language) replies to sharda mishra

02 Nov, 2012 04:29 PM

You cant even spell "national language" correctly and you are trying to vouch for Hindi... Bach ke rehna. I expect you to sheepishly say "English is not my mother language and I am bound to make spelling mistake".

Hariprasad Holla (Bengaluru) replies to sharda mishra

02 Nov, 2012 12:10 PM

There isnt a national language in India for your information. Its been ages that the people of India are fooled with this like. Google it yourself!

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